



# Sell smarter.

## Reduce risk. Maximise results.

### Sell with confidence, at no additional cost.

A home is more than just real estate. You've invested in these bricks and mortar and spent time living within the sturdy walls they provide. We understand selling your home can signify the end of an era and the start of a new one, and we want to support you to achieve the best outcome. Let a PropertyDuo vendor's advocate help ensure the process of selling is in the best hands with our rigorous step-by-step process.

The cost of a vendor's advocate is borne by the selling agent. The commission you pay to your selling agent is split between them and PropertyDuo, and the transaction is completely transparent to you.

### How we help you sell well.



**Brief** We're all ears when it comes to listening to what you value most. With access to historical sales data and local area knowledge we'll work together to develop a selling strategy that's right for you.



**Agent selection** We'll short-list, interview, evaluate and recommend the selling agent right for you and your property. We know agents and understand the right chemistry between vendor and agent is key to ensuring the best outcome.



**Review commissions** We know what's fair and reasonable when it comes to agent commissions, terms and conditions. We'll ensure what you pay reflects the commitment required by the selling agent to market your property.



**Manage sale** We will advise you and work with the selling agent regarding the best sales method and marketing plan, including advertising tactics, budget and scheduling. We will monitor the marketing of your property over the course of your sale campaign.



**Reserve setting** An independent valuation will assist us in working together to determine a reserve or listing price.



**Negotiation** Rely on our experts to seal you the best deal. Keeping your reserve price firmly in mind, we represent you at auction or private sale.

### PropertyDuo offers you

- ✔ Independent professional advice
- ✔ Extensive market knowledge and expertise
- ✔ End-to-end service for all your property needs

### We go beyond the basics of property advisory.

- Buyer advocacy services to help you buy your next home
- Investment property selection advice
- Property portfolio advice

### Get smart. Get independent advice

Let's chat further. Call us on 1300 333 386 or visit [propertyduo.com.au](https://propertyduo.com.au) to book a cost and obligation-free appointment with a PropertyDuo Associate.

# If you're as passionate about property as we are, you'll love our Advice Hub

- Property tips and 'how-to' articles
- Topical blog posts to advance your property knowledge
- Frequently asked questions
- 'How much is your property worth?' free reports

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